



MARKETING GREECE

CELEBRATING 10 YEARS

Discover
Greece

**Thessaloniki:
A unique blend of history and modern culture**

October 13-17

Discover Greece invites you to a 4-day trip to explore the incredibly rich and multicultural history of Thessaloniki

Thessaloniki

Enjoy a tailored guided tour and discover the rich history of Greece's second city

Thessaloniki is always in the process of evolving: It is a city full of life, ready to impress with its historical gems, culinary scene and nightlife. It's also a vibrant port city, an exciting city break destination, where each neighbourhood paints a different picture.

Over the past few years, Greece's second city has claimed a starring role on the southern European stage. From the facelift of the city's seafront promenade and the recent expansion and upgrade of its airport to small-scale urban improvements and the re-opening of historical restaurants, Thessaloniki has redefined itself today and assumed a lead role.

The landmarks and monuments represent Thessaloniki's rich history. A stroll around the city will give you a glimpse into its past. As such, Thessaloniki's impressive buildings, with different architectural styles, give the city with a touch of grandeur.



A foodie heaven

Explore a Food Lover's Paradise

Thessaloniki's cuisine is widely known for its quality and variety. As the formation of the overall culture of the city came under many influences, Thessaloniki's cuisine is one of the richest in Greece. Hundreds of flavours, scents and products, traditional recipes as well as modern trends have created a wide range of choices.

This is the reason why UNESCO has designated Thessaloniki as a City of Gastronomy, in becoming the first Greek city to join UNESCO's Creative Cities Network for gastronomy. UNESCO has recognized Thessaloniki's traditional culinary practices, vibrant gastronomy community, and local food, among others.

Modiano and Kapani markets are focal points for foodies in Thessaloniki, gathering lively vendors selling fruit, vegetables, meat, fish, spices, nuts and so much more as well as hosting restaurants, delis and cafes. Modiano Market was constructed in the 1920s by architect Eli Modiano with building resembling some Parisian markets and is due to reopen in October, revamped and refreshed.

Alexander the Great's legacy in Vergina

Feel the majesty of Vergina's Royal Tombs

Take a journey to the capital of the ancient Kingdom of Macedonia and explore the burial chamber of Philip II, father of Alexander the Great, in this UNESCO-protected archaeological wonder just an hour from Thessaloniki.

Long known for its royal tombs and Macedonian legacy, ancient Aigai is now the focus of a new, larger museum at Vergina, which is due to open later this year and will bring a groundbreaking digital focus on Alexander the Great.

The Archaeological site of Aigai has also an exciting new museum that acts as a focal point to all the treasures in the area. Known as the Polycentric Museum of Aigai – because it contains highlights of the Royal Tombs of Aigai, the Royal Cluster of the Temenids, the Ancient Theatre of Aigai and the Palace of Aigai – is destined to become one of Greece's landmark museums and is another reason to visit northern Greece.

Through a GUIDED TOUR, you will enjoy an extraordinary insight into the ancient capital of Macedonia.



Architecture & design scene

Unveil the hidden architectural and design gems of Thessaloniki

Thessaloniki has a rich architectural history that spans many eras, including Byzantine, Ottoman, and Neoclassical. The city has undergone many changes throughout its history, including devastating fires and earthquakes, and has been influenced by various cultures and architectural styles. The city has seen a recent resurgence in contemporary architecture, with many new buildings popping up, particularly in the city center and along the waterfront.

The design scene in Thessaloniki is vibrant and diverse, encompassing a wide range of disciplines and styles. From graphic design and branding to product design and architecture, the city is home to many talented designers and creative professionals. One of the most notable aspects of the design scene in Thessaloniki is the focus on sustainability and environmental responsibility. Many designers and architects in the city are committed to creating environmentally friendly and socially responsible designs that prioritize sustainability and long-term impact.

Whether you're interested in contemporary architecture or the city's rich history, there is plenty to explore and discover in Thessaloniki.



What we offer:



**Four nights'
accommodation**



**Flights with airline
partner Aegean**



**Airport and hotel
transfers**



**Complimentary meals
on a full-board basis**



**Access to activities according to
the trip itinerary**

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